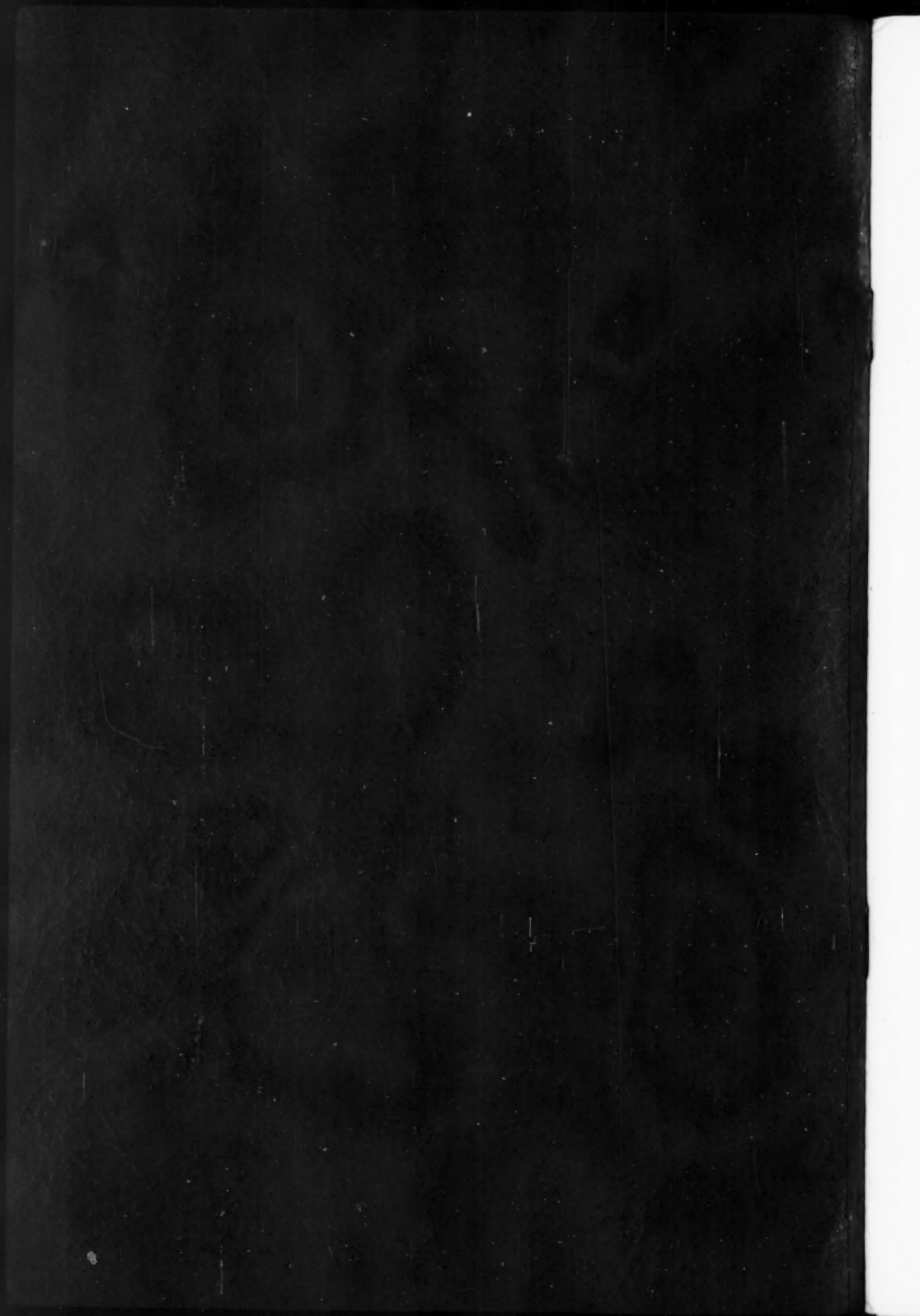


*From Margaret Ely
Feb 1944*

BUSINESS EDUCATION INDEX-1944

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DELTA PI EPSILON

THE BUSINESS EDUCATION WORLD



BUSINESS EDUCATION INDEX

1944

*An Author and Subject Index of Business Education Articles
Compiled from a Selected List of Periodicals and
Yearbooks Published during the Year 1944*

Sponsored by

DELTA PI EPSILON FRATERNITY

NATIONAL HONORARY GRADUATE FRATERNITY
IN BUSINESS EDUCATION

Edited by

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FOREWORD

The *Business Education Index* for 1944 is the fifth in the series published by Delta Pi Epsilon and is the achievement of its two editors, Dr. M. Herbert Freeman and Miss Edith Tuchman, who have given generously of their time and energy so that this publication could be continued.

This edition should be of especial interest to educators, for it provides a key to the many questions and problems faced by teachers of business subjects during a strenuous year of total war. It also provides a key to the progress made in evaluating teaching standards and objectives as well as in introducing new practices and procedures that have been among the significant outcomes of the war. Further, it provides a key to the hopes and plans that business educators are making now for the period when the world can return to normal, peaceful living.

The editors have dedicated themselves to the task of making each edition more inclusive and more valuable as a tool for research. The present issue is twice the size of the first Index, for 1940.

Cornell University
Ithaca, New York

HELEN M. JOHNSTON
Chairman, Publications Committee
Delta Pi Epsilon

PREFACE

To make the 1944 issue of the *Business Education Index* as comprehensive as possible, the editors have indexed completely the 34 business education publications printed in 1944. They have also checked every article and selected those relating to business education in 39 other educational and business magazines. In addition, the editors have checked several standard guides to educational and current literature under about 50 subject headings. Pertinent articles from 37 additional magazines were selected from these guides, making a total of 110 periodicals presented in this Index. In addition, the Index includes a comprehensive list of business textbooks and teaching materials, as well as bulletins, monographs, and government pamphlets dealing with all phases of business education, which were published in 1944. This issue includes almost 3,800 items.

All references are indexed by author and subject in an alphabetical arrangement and thus constitute the only complete Index that is devoted exclusively to business education. The aim of Delta Pi Epsilon in compiling this material is to produce an authoritative source reference, available not only to members of the fraternity but to all teachers, students, research workers, administrators, and businessmen interested in the field of business education.

We extend our sincere thanks to those editors who have co-operated with us in supplying copies of their publications; also to Miss Marie De Rosa and the other business students at the New Jersey State Teachers College, who did the clerical work on this ambitious project. In behalf of Delta Pi Epsilon, the editors wish to express their appreciation to Dr. John Robert Gregg and the staff of the *Business Education World* for their co-operation in making this compilation possible.

EDITH J. TUCHMAN
Assistant Editor of Index

M. HERBERT FREEMAN
Editor of Index

Note: Corrections, inquiries, and editorial comment should be addressed to Dr. M. Herbert Freeman, New Jersey State Teachers College, Paterson 3, New Jersey.

BUSINESS EDUCATION PERIODICALS INDEXED

- Alpha Tau Abstracts—Alpha Tau Chapter of Pi Omega Pi Abstracts of Significant Theses and Dissertations in Business Education. University of Southern California.
- Am Bus Ed Y—American Business Education Yearbook. Community Co-operation in Business Education, The American Business Education Yearbook, Volume I, 1944. Joint Publication Commission of the Eastern Commercial Teachers Association and the National Business Teachers Association, New York University Bookstore.
- Amer Bus Ed Digest—American Business Education Digest. Herman G. Enterline, ed., Joint Publication Commission of the Eastern Commercial Teachers Association and the National Business Teachers Association, 71 Beech Street, East Orange, New Jersey.
- Bal Sheet—Balance Sheet. W. Harmon Wilson, ed., South-Western Publishing Company, 201-203 West Fourth Street, Cincinnati, Ohio.
- Ball State CJ—Ball State Commerce Journal. M. E. Studebaker, ed., Department of Business Education, Ball State Teachers College, Muncie, Indiana.
- Beacons on Bus Ed—Beacons on Business Education. Business Education Department, Teachers College of Connecticut, New Britain, Connecticut.
- Bul Dist Ed Club—Bulletin of the Distributive Education Club of California, 122 Haviland Hall, University of California, Berkeley, California.
- Bus Ed Digest—Business Education Digest. Eleanor Skimin, ed., National Business Teachers Association, 2330 Grand River Avenue, Detroit, Michigan. Succeeded in October, 1944, by American Business Education Digest.
- Bus Ed Now for the Future—E. Dana Gibson, ed., Alpha Chapter, Delta Pi Epsilon and Department of Business Education, New York University.
- Bus Ed Observer—Business Education Observer. Rosa Scally, ed., Senior High School, New Brunswick, New Jersey.
- Bus Ed Outl—Business Education Outlook. James B. Palmer, ed., Ginn and Company, Box N, Back Bay Station, Boston 17, Massachusetts.
- Bus Ed Postwar Period—Business Education in the Postwar Period. Tenth Annual Business Education Series of the University of Denver, Denver, Colorado.
- Bus Ed World—Business Education World. John Robert Gregg, ed., Gregg Publishing Company, 270 Madison Avenue, New York 16, New York.
- C Ed—Commercial Education Bulletin. Paul A. Carlson, ed., Whitewater State Teachers College, Whitewater, Wisconsin.
- CEA—Commercial Education Association Yearbook. Extending the Business Curriculum in World War II. Thirteenth Yearbook, 1943. A. H. Sutherland, ed., The Commercial Education Association of the City of New York and Vicinity. New York University Bookstore.
- Com Ed Y—The Commercial Education Yearbook, Volume XIII, 1943. Ontario Commercial Teachers Association, Ontario, Canada.
- Conn Bus Educ—Connecticut Business Educator. Frank H. Ash, ed., School of Business Administration, University of Connecticut, Storrs, Connecticut.
- Dict Ed F—Dictaphone Educational Forum. Genevieve A. Hayes, ed., Educational Division, Dictaphone Corporation, 750 Graybar Building, New York 17, N. Y.
- Dist Ed—D. E. Coordinator. William S. Mason, 3 Winters Lane, Riverhead, N. Y.
- Ediphone Ed—Ediphone Educator. Department of Educational Training, Thomas A. Edison, Inc., West Orange, New Jersey.

- Eta Chapter Comp—A compilation of articles written by members of Eta Chapter, Delta Pi Epsilon. University of Denver, Denver, Colorado.
- Gregg N L—Gregg News Letter. Charles E. Zoubek, ed., Gregg Publishing Company, 270 Madison Avenue, New York 16, New York.
- Gregg W—Gregg Writer. John Robert Gregg, ed., Gregg Publishing Company, 270 Madison Avenue, New York 16, New York.
- J Bus Ed—Journal of Business Education. Herbert A. Tonne, ed., Trethaway Publishing Company, Inc., 512 Brooks Building, Wilkes-Barre, Pennsylvania.
- Keeping—Keeping Posted (mimeographed). I. David Satlow, ed., Association of Chairmen of Accounting and Law Departments in New York City High Schools. Bushwick High School, 400 Irving Avenue, Brooklyn, New York.
- M Bus Ed—Modern Business Education. A. J. Lawrence, ed., Southern Business Education Association, University of Kentucky, Lexington, Kentucky.
- NABTTI—National Association of Business Teacher-Training Institutions. Stephen J. Turille, ed., Madison College, Harrisonburg, Virginia.
- N Bus Ed Q—National Business Education Quarterly. Vernal H. Carmichael, ed., Ball State Teachers College, Muncie, Indiana.
- News Bul M B E A—The News Bulletin of the Michigan Business Education Association. A. M. Grossman, ed., Michigan Business Education Association, Detroit.
- News Letter N M H U—The News Letter of the New Mexico Highlands University. E. Dana Gibson, ed., Business Education Department, New Mexico, Highlands University, Las Vegas, New Mexico.
- Ohio B T—Ohio Business Teacher. Gladys Bahr, ed., Withrow High School, Cincinnati, Ohio.
- Review Bus Ed—Review of Business Education. J. Frances Henderon, ed., Oklahoma Agricultural and Mechanical College and the Oklahoma Commercial Teachers Federation, Stillwater, Oklahoma.
- Thomas S Tchr—Thomas Shorthand Teacher. Charles A. Thomas, ed., Prentice-Hall, Inc., 70 Fifth Avenue, New York 11, New York.
- TS Bus Educ—Tri-State Business Educator. Henry S. Baumgarten, ed., Mayer Press, 235 Collins Avenue, Pittsburgh, Pennsylvania.

GENERAL PERIODICALS INDEXED

- Air Age Ed—Air Age Education News. N. L. Engelhardt, Jr., ed., Air-Age Education Research, 100 East 42d Street, New York 17, New York.
- Amer Tchr—The American Teacher. American Federation of Teachers, 506 South Wabash Avenue, Chicago, Illinois.
- AVAJ—AVA Journal and News Bulletin. L. H. Dennis, ed., American Vocational Association, Inc., 1010 Vermont Avenue, N. W., Washington, D. C.
- Balt Bul Ed—Baltimore Bulletin of Education. John J. Stenquist, ed., Bureau of Measurement, Statistics and Research, 3 East 25th Street, Baltimore, Maryland.
- Better Teaching. G. H. Reavis, ed., Cincinnati Public Schools, Cincinnati, Ohio.
- Bul Nat Assn Sec Sch Prin—Bulletin of the National Association of Secondary-School Principals. \$3; free to members. National Education Association, Paul E. Elicker, executive secretary, 1201 16th Street, N. W., Washington 6, D. C.
- C G—Consumers Guide. Ben James, ed., War Food Administration, Washington.
- Consumers News Digest. Committee on Consumer Relations in Advertising, Inc., 420 Lexington Avenue, New York.
- Ed—Education. Raymond P. Palmer, ed. \$4. Palmer Company, 370 Atlantic Avenue, Boston, Massachusetts.

- Ed Digest—Education Digest. Lawrence W. Prakken, ed. \$3. Education Digest, P. O. Box 100, Ann Arbor, Michigan.
- Educational Leadership. Ruth Cunningham, ed., Department of Supervision and Curriculum Development, N.E.A., 1201 Sixteenth Street, N. W., Washington 6.
- Ed Vic—Education for Victory. Olga A. Jones, ed. \$1. Superintendent of Documents, Government Printing Office, Washington, D. C.
- H Points—High Points. A. H. Lass, ed. New York (city). Board of Education, Room 925, 110 Livingston Street, Brooklyn, New York.
- H Sch J—High School Journal. W. Carson Ryan, ed. \$1.50. University of North Carolina Press, Chapel Hill, North Carolina.
- J Accy—Journal of Accountancy. John L. Carey, ed., American Institute Publishing Company, Inc., 13 East 41st Street, New York 17, New York.
- J Am Assn Col Reg—Journal of the American Association of College Registrars. William C. Smyset, ed., American Association of Collegiate Registrars, 450 Ahnaip Street, Menasha, Wisconsin.
- J Ed Soc—Journal of Educational Sociology. E. George Payne, ed. \$3. Journal of Educational Sociology, Inc., Room 51, 32 Washington Place, New York 3, N. Y.
- J Higher Ed—Journal of Higher Education. R. H. Eckelberry, ed. \$3. Bureau of Educational Research, Ohio State University, Columbus, Ohio.
- Jun Col J—Junior College Journal. Walter Crosby Eells, ed. \$3. American Association of Junior Colleges, 1201 Fourteenth Street, N. W., Washington 6, D. C.
- Ky Sch J—Kentucky School Journal. W. P. King, ed. \$1. Kentucky Education Association, 1423 Heyburn Bldg., Broadway at Fourth Avenue, Louisville 2, Ky.
- Nat Ed Assn J—Journal of the National Education Association. Joy Elmer Morgan, ed. \$2; free to members. National Education Association of the United States, 1201 16th Street, N. W., Washington 6, D. C.
- Nat Ed Assn Res Bul—Research Bulletin of the National Education Association. \$1. Research Division, National Education Association, 1201 16th Street, N. W., Washington 6, D. C.
- N Sh Rep—The National Shorthand Reporter. Louis Goldstein, ed., National Shorthand Reporters Association, 150 Nassau Street, New York 7, New York.
- Nation's Business. Merle Thorpe, ed., Chamber of Commerce of the United States, 1615 H. Street, N. W., Washington, D. C.
- N J Ed R—New Jersey Educational Review Monthly. Frederick L. Hipp, ed., New Jersey Education Association, Stacy-Trent Hotel, Trenton, New Jersey.
- N Y St Ed—New York State Education. Arvie Eldred, ed., New York State Teachers Association, 152 Washington Avenue, Albany 6, New York.
- Occupations—Occupations. Harry D. Kitson, ed. \$3.50. Occupations, 525 West 120th Street, New York 27, New York.
- Ohio Sch—Ohio Schools. Hobart H. Bell, ed. \$1.50. Ohio Education Association, 213–215 East Broad Street, Columbus 15, Ohio.
- R Ed Res—Review of Educational Research. J. C. Morrison, ed. \$4. American Educational Research Association, 1201 16th Street, N. W., Washington 6, D. C.
- Sch Activities—School Activities. Harry C. McKown, ed. \$2.50. School Activities Publishing Company, 1515 Lane Street, Topeka, Kansas.
- Sch R—School Review. Ralph W. Tyler and others. \$2.50. Department of Education, University of Chicago, 5835 Kimbark Avenue, Chicago 37, Illinois.
- Sec Ed—Secondary Education. Ernest D. Lewis, ed. \$1. Department of Secondary Teachers, National Education Association, P. O. Box 303, Greenwich, Conn.
- Sierra Ed News—Sierra Educational News. Vaughan, MacCaughy, ed. \$2. California Teachers Association, 660 Market Street, San Francisco 4, California.
- Teach Col Rec—Teachers College Record. Max R. Brunstetter, ed. \$3. Bureau of Publications, Teachers College, Columbia Univ., 525 West 120th St., New York 27.

- Teacher-Education Journal. F. C. Borgeson, ed., Eastern States Association of Professional Schools for Teachers, Rhode Island College of Education, Providence, Rhode Island.
- Tex Outl—Texas Outlook. B. B. Cobb, ed. \$2. Texas State Teachers Association, 410 East Weatherford Street, Fort Worth, Texas.
- Think. Edmund F. Hackett, ed., International Business Machines Corporation, 590 Madison Avenue, New York 22, New York.
- Va J Ed—Virginia Journal of Education. Francis S. Chase, ed. \$1.50. Virginia Education Association, 401 North Ninth Street, Richmond 10, Virginia.

GENERAL PERIODICALS PARTIALLY INDEXED

- Amer Assoc Teach Col—American Association of Teachers Colleges. Charles W. Hunt, sec'y. 1201 16th Street, N. W., Washington, D. C.
- Am Econ R—American Economic Review. Paul T. Homan, managing ed. \$5; free to members. American Economic Association, Evanston, Illinois.
- Amer Mag—American Magazine. Sumner Blossom, ed. \$5 (2 yrs). Crowell-Collier Publishing Company, Springfield, Ohio.
- American School and University, 470 Fourth Avenue, New York 16, New York.
- Am Sch Bd J—American School Board Journal. William George Bruce and William C. Bruce, eds. \$3. Bruce Publishing Company, 540 North Milwaukee Street, Milwaukee 1, Wisconsin.
- Annals Am Acad Pol & Soc Science—Annals of the American Academy of Political and Social Science. Thorsten Seelin, ed. 3457 Walnut Street, Philadelphia, Pa.
- Business Week—Business Week. McGraw-Hill Publishing Company, Inc., 330 West 42d Street, New York 18, New York.
- Calif J Sec Ed—California Journal of Secondary Education. Edward H. Redford, ed. \$3. California Society of Secondary Education, Haviland Hall, Berkeley, Calif.
- Childh Ed—Childhood Education. Frances Mayfarth, ed. \$2.50. Association for Childhood Education, 1201 16th Street, N. W., Washington 6, D. C.
- C R Bul—Consumers Research Bulletin. F. J. Schlink and others, eds. \$2. Consumers' Research, Inc., Washington, New Jersey.
- El Sch J—Elementary School Journal. Elizabeth Kile, business manager. \$2.50. Department of Education, University of Chicago, 5835 Kimbark Ave., Chicago 37.
- Engl J—English Journal. W. Wilbur Hatfield, ed. \$3. University of Chicago Press, 5750 Ellis Avenue, Chicago, Illinois.
- Fortune—Fortune. Henry R. Luce and others, ed. \$10. Time, Inc., 330 East 22d Street, Chicago 16, Illinois.
- Ind Arts & Voc Ed—Industrial Arts and Vocational Education. John J. Metz, ed. \$2.50. Bruce Publishing Company, 540 North Milwaukee Street, Milwaukee 1.
- J Ap Psychol—Journal of Applied Psychology. Donald G. Patterson, ed. \$6. American Psychological Association, Inc., W. L. Valentine, Northwestern University, Evanston, Illinois.
- J Chem Ed—Journal of Chemical Education. Norris W. Rakestraw, ed. \$3. Journal of Chemical Education, 20th and Northampton Streets, Easton, Pennsylvania.
- J Ed—Journal of Education. Anson W. Belding, ed. \$2.75. New England Publishing Company, 6 Park Street, Boston, Massachusetts.
- J Home Econ—Journal of Home Economics. Helen P. Hostetter, ed. \$2.50. American Home Economics Association, 620 Mills Building, Washington 6, D. C.
- J Negro Ed—Journal of Negro Education. Charles H. Thompson, ed. \$2.50. Howard University, Washington, D. C.
- J Pol Econ—Journal of Political Economy. Jacob Viner and F. H. Knight, eds. \$3.50. University of Chicago Press, 5750 Ellis Avenue, Chicago 37, Illinois.

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ABELL, Wilbur J.

Outlook for business education in the rehabilitation program following the present war. *Bal Sheet* 25: 343-5, 384 Apr '44

ABELS, Arlene

Cooperating with teachers of other subjects. *Dist Ed* 8-9 Oct '44

ABNEY, Velma C.

Basic minimum essentials of English usage required by secretaries. *Alpha Tau Abstracts* '44

ABRAMS, Ray

Functions of placement and follow-up in co-operating with business. *Am Bus Ed Y* 1: 201-18 '44
Guidance, placement, and follow-up in business education. *Am Bus Ed Digest* 1: 71-3 Dec '44
Selling salesmanship for postwar prosperity. *Bal Sheet* 25: 397-9 May '44

ACCELERATION

Short business course in publicly supported colleges in the south. Harold Gilbreth. *M Bus Ed* 10: 6-9 Mar '44
Speed up! War won't wait. Ensign Harry W. Newman. *Gregg W* 46: 281-3 Feb '44
Wartime business education in teachers colleges. Lloyd H. Hayes. *Bal Sheet* 25: 349-51, 381 Apr '44

ACCOUNTING

Accountants' handbook. (3d ed) William Andrew Paton, ed. 1,505p. \$7.50 Ronald Press '43
Accounting for high school activity monies. Melvin N. Bouboilis. *Bal Sheet* 26: 123-4, 154 Dec '44
Accounting for industry, labor, and the consumer. Frank Wilbur Main. *J Accy* 78: 390-3 Nov '44
Accounting error in social security. George Buchan Robinson. *J Accy* 78: 394-403 Nov '44
Accounting problems of the small business. Maurice H. Stans. *Bal Sheet* 25: 196-9, 239 Jan '44
Accounting problems of the small business. J. A. Phillips. *J Accy* 78: 203-8 Sept '44
Accounting system for a ship's service store. Louis S. Gibb. *J Bus Ed* 20: 22-3 Sept '44
Auditing standards and procedures in the light of court decisions. Frederick K. Rabel. *J Accy* 78: 42-58 Ju '44
Business curriculum courses of study for high schools. \$5. Department of Business Education, Board of Education, Newark, N. J. '44
Capital surplus—help wanted. Robert H. Montgomery. *J Accy* 78: 285-7 Oct '44
Centralized system of accounting for student activity funds. George L. Cleland. *Bul Nat Assn Sec Sch Prin* 28: 29-46 Jan '44
Controlled materials plan. I. David Satlow. *J Bus Ed* 19: 38 Mar '44
Correspondence. *J Accy* 52: 511-15 Dec '44
Corporation accounting. William T. Sunley and William J. Carter. 543p. \$5. Ronald Press '44

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Correlating accounting instruction with business law. Howard A. Zacur. *Bus Ed World* 25: 15-17 Sept '44
Cost accountants' handbook. Theodore Lang, ed. 1,482p. \$7.50 Ronald Press '44
Education for public accountancy. Ernest J. McLuckie. *J Accy* 78: 215-17 Sept '44
Engineering need of accounting in distribution. Fenton B. Turck and William E. Hill. *J Accy* 78: 27-31 Ju '44
Extension agreements with debtors. Carl B. Everberg. 132p. \$3.50 Ronald Press '44
Inventories. Sister M. Alexius. *J Bus Ed* 19: 23-5 Mar '44
Occupational levels in public accounting. A. C. Littleton. *J Accy* 52: 470-6 Dec '44
Paid by machine; Chicago accounting firm provides full, automatic payroll service to industrial employers. *Business Week* 42 Mar 11 '44
Post-victory challenge. Victor H. Stempf. *J Accy* 78: 99-105 Aug '44
Preparation for teaching public accountancy. Arthur N. Lorig. *J Accy* 78: 465-6 Dec '44
Recent developments in accounting and auditing. Samuel J. Broad. *J Accy* 78: 186-93 Sept '44
Should students who have taken high school bookkeeping be required to take elementary accounting? Carl J. Folkerts. *Bal Sheet* 25: 306, 336 Mar '44
Students' department. H. P. Baumann, ed. See numbers *J Accy*
Tax clinic. J. K. Lasser, ed. See numbers *J Accy*
What the figures mean. Stephen Gilman. 127p. \$2.50 Ronald Press '44
The world calendar. *J Accy* 78: 235-9 Sept '44
First semester elementary accounting in college. Paul A. Carlson. *C Ed* 29: 8-11 Dec '43

ADAMS, Edwin W.

Outlook for vocational education. *Dict Ed F* 10-13 Oct-Nov '44

ADAMS, Loyce

Get best possible training for job. *Tex Outl* 28: 45-6 Je '44
When teacher transcribes. *Gregg W* 46: 285-7 Feb '44

ADAMS, Walter

Can schools teach the G. I. way? *Tex Outl* 28: 10-13 Mar '44; *Va J Ed* 38: 218-20, 232 Feb '44

ADAMSON, Col. Hans Christian

Battle station for youth. *Ediphone Ed* 3-4 May-Je '44

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Activities for the school's department of business education. Elfreda M. Rusher. *Ohio Sch* 22: 114 Mar '44
Administrative aspects of cooperative business training. Ira W. Kibby and W. R. Blackler. *N Bus Ed Q* 12: 58-61 Summer '44
Better school administration. Walter B. Spencer. *Conn Bus Educ* 3: 9-10, 20 Mar '44

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- Better school supervision. Paul M. Boynton. Conn Bus Educ 3: 17-19 Mar '44
- Choosing the big jobs. Marion Lamb. J Bus Ed 19: 9, 20 Apr '44
- Commercial department budgets in high schools. John W. Mann. Alpha Tau Abstracts '43
- Cooperative business training. Luther B. Weaver. N Bus Ed Q 12: 42-6, 52 Summer '44
- Essential records for commercial departments. Charlotte Hopper. Alpha Tau Abstracts '43
- For doing something good. Beatrice Strieby. Eta Chapter Comp 13-14 '44
- Let's be realistic about business education. Hamden L. Forkner. Dict Ed F 15-17 Oct-Nov '44
- Organization, administration, and supervision of business education. Earl P. Strong. 378p. \$2. Gregg '44
- Postwar contacts with the federal government: things to do in business education. Paul S. Lomax. Bus Ed Digest 8: 76-82 May '44
- Role of the administrator of business education. Jessie Graham, J. Frank Dame, Lola Maclean, William L. Moore, and Clinton A. Reed. Am Bus Ed Y 1: 188-200 '44
- School administrator's job. Ed Vic 2: 15-17 Mar 3 '44
- School administrator's responsibility for the veteran. Harry A. Jager. Amer Bus Ed Digest 1: 31-2, 41 Oct '44
- Standards for clerical training in government services. Herbert A. Tonne. N Bus Ed Q 12: 23-6, 36 Spring '44
- State and city directors of business—a symposium. John M. Trytten, W. S. Barnhart, W. H. Wilson, A. O. Colvin, Theodore H. Fruehling, and Bernard A. Shilt. Ball State CJ 15: 3-8, 21 May '44
- Techniques for development and maintenance of standards from standpoint of the school. Frank J. Dame and Irene C. Hypps. N Bus Ed Q 12: 49-56 Spring '44

ADVERTISING

- Keep 'em buying. J. K. Stoner. Bal Sheet 26: 4-9, 36 Sept '44
- Plan a consumer survey. Laurence R. Campbell. Sch Activities 15: 152 Jan '44
- See numbers Consumer News Digest
- Three most important words in advertising. Sydney H. Giellerup. Bus Ed World 25: 76 Oct '44

AGNEW, Peter L.

- Personality rating chart for business students. N Bus Ed Q 12: 39-47 Spring '44

AHLERING, Inez

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- Getting a job with United Air Lines. Dict Ed F 6-9, 20 Sept '44

ALBER, Olga

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- Business teacher's summer. Bus Ed World 24: 379 Mar '44

ALDEN, Margery

- Is your voice pleasing to your customer? Dist Ed 1: 7 Dec '44
- Mont Pleasant high school co-operative retailing exam, January, 1944. Dist Ed 1: 9-10 Dec '44

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- (eds) Production handbook. 1676p. \$7.50 Ronald Press '44

ALLEN, Anna May

- Report of the typewriting committee. Bus Ed Observer 26: 40 Feb '44

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- (assoc. ed) Review of Business Education

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- Job experience in Oklahoma. J Home Econ 36: 351 Je '44

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- Better retailing. Conn Bus Educ 3: 5-7 Mar '44; Bus Ed Outl 1: 4-8 '44-'45

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- Take time for insurance! Ball State CJ 16: 17-19 Nov '44

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- Pre-induction courses and the problems of extending the curriculum in private commercial schools. Thirteenth yearbook CEA 74-81 '43

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- Post-war planning for the middle-sized schools. N Bus Ed Q 13: 23-6, 57, 59-60 Fall '44

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- Excerpt in the lamp of experience. Bus Ed World 24: 585 Je '44

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- Social security today and tomorrow. Think 10: 7-8 May '44

AMERICAN vocational association

- American vocational association conference. Ed Vic 2: 5-6 Jan 20 '44
- A.V.A. annual convention. Bal Sheet 26: 98-9 Nov '44; J Bus Ed 20: 36 Nov '44
- Conventions and meetings. J Bus Ed 19: 28 Jan '44
- Highlights—American vocational association convention. Dict Ed F 16-20 Feb '44; 19 Oct-Nov '44

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- Accreditation of business training in the armed forces. J Bus Ed 19: 18-20 May '44
- Use and construction of tests in business subjects for the United States armed forces institute. Bus Ed Digest 8: 133-6 May '44

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- Industrial supervisor. 243p. \$3 Ronald Press '44

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- Getting a job with Investors Syndicate. Dict Ed F 6-9 Dec '44

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- Applying for a teaching position. John T. Walter. Bus Ed World 24: 552-4 Je '44
- Getting a job with Investors Syndicate. Warren E. Anderson. Dict Ed F 6-9 Dec '44
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- Getting a job with United Air Lines. R. F. Ahrens. Dict Ed F 6-9, 20 Sept '44
- Standards of business education applied to business. Harmon C. Martin. N Bus Ed Q 12: 13-18 Spring '44
- What personnel men want in the application letter. Kenneth Baker Horning. Bal Sheet 25: 307, 336 Mar '44
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Company clerk in the field. Bus Ed World 25: 4-8 Sept '44

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- Business mathematics correlated with the teaching of clerical procedures. Business Education Monographs 1, 4 Apr '44
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- Diagnostic tests in business mathematics. R. Robert Rosenberg. Bus Ed World 25: 216-17 Dec '44
- Drills in preinduction mathematics. R. Robert Rosenberg. Bus Ed World 24: 346-7 Feb '44; 411-12 Mar '44; 466-7 Apr '44
- Essential mathematics for minimum army needs. William A. Brownell. Sch R 52: 484-92 Oct '44
- Few suggestions for the teaching of arithmetic. Mildred K. Bickel. Ohio Sch 22: 115, 117 Mar '44
- Getting along without algebra. Norman B. Clark. Bal Sheet 25: 356-7 Apr '44
- Remedial arithmetic in high schools. Glenn Myers Blair. Ed Digest 9: 34-6 Feb '44
- Summary of problems, questions, methods and techniques relating to the war, suggested for use in accounting and merchandising. Thirteenth yearbook CEA 193-216 '43

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- Achievement. Amer Bus Ed Digest 1: 6 Oct '44
- Business and education, an imperative partnership during the war and for the future. Bus Ed Digest 8: 5-13, 71 Mar '44
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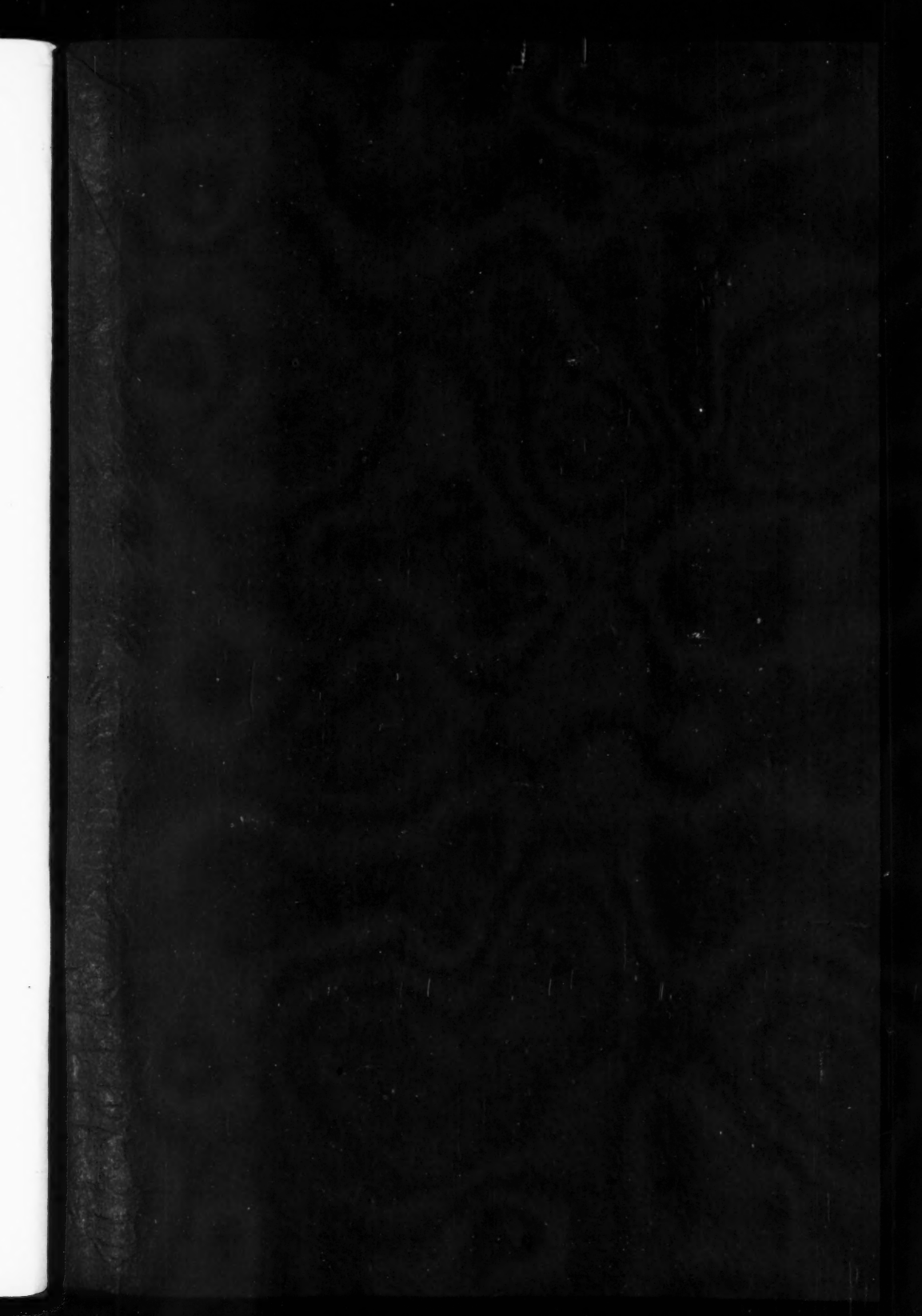
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 Nation's Sch—Nation's Schools. Arthur B. Moehlman, ed. \$2. Nation's Schools Publishing Company, 919 North Michigan Avenue, Chicago 11, Illinois.
 New Repub—New Republic. Bruce Bliven and others, eds. \$5. Editorial Publications, Inc., 40 East 49th Street, New York 17, New York.
 North Cen Assn Q—North Central Association Quarterly. Harlan C. Koch, managing ed. \$5; \$2 to libraries. North Central Association of Colleges and Secondary Schools, 4012 University High School Building, Ann Arbor, Michigan.
 Parents Mag—Parents' Magazine. Mrs. Clara Savage Littledale, ed. \$2. The Parents' Institute, Inc., 52 Vanderbilt Avenue, New York 17, New York.
 Reader's Digest—Reader's Digest. DeWitt Wallace and Lila Acheson Wallace, eds. \$3. Reader's Digest Association, Inc., Pleasantville, New York.
 Rotarian—Rotarian. Leland D. Case, ed. \$1.50. Rotary International, 35 East Wacker Drive, Chicago 1, Illinois.
 Sat Eve Post—Saturday Evening Post. Ben Hibbs, ed. \$6 (2 yrs). The Curtis Publishing Company, Independence Square, Philadelphia 5, Pennsylvania.
 Scholastic—Senior Scholastic (High School Teacher edition). Kenneth M. Gould, ed. \$2 (combined or teacher ed. only); school group rate (two or more subscriptions to one address) \$1 for special eds., \$1.30 for combined ed. Scholastic Corporation, 220 East 42d Street, New York 17, New York.
 Sch (Sec ed)—School (Toronto) (Secondary edition). Charles E. Phillips, managing ed. \$1.75. Ontario College of Education, 371 Bloor Street, West, Toronto 5, Ont.
 Sch & Com—School and Community. Inks Franklin, ed. \$2. Missouri State Teachers' Association, Columbia, Missouri.
 Sch & Soc—School and Society. William C. Bagley, ed. \$5. The Science Press, North Queen Street and McGovern Avenue, Lancaster, Pennsylvania.
 Sch Executive—School Executive. N. L. Engelhardt and William G. Carr, eds. \$2. The School Executive, 470 Fourth Avenue, New York 16, New York.
 Sociological Review. London, England.
 Vital Speeches—Vital Speeches of the Day. Thomas F. Daly, Jr., ed. \$3. City News Publishing Company, 33 West 42d Street, New York 18, New York.
 Western Michigan College News Magazine. Elmer H. Wilds, ed. \$1. Western Michigan College of Education, Kalamazoo, Michigan.

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 War and education
 Workbook
 Work experience
 Workshops
 Youth

KEY TO ABBREVIATIONS

Apr	April	jt	joint
assn	association	Ju	July
Aug	August	Mar	March
auth	author	misc	miscellaneous
ave	avenue	nat	national
bd	board	no	number
bldg	building	Nov	November
bul	bulletin	Oct	October
bur	bureau	p	pages
bus	business	pl	place
co	company	pt	part
comp	compiled, compiler	pub	publishing, publisher
Dec	December	pubs	publications
dept	department	sec	secondary, secretary
doc	documents	Sept	September
ed	edited, edition	ser	series
	education, editor	sq	square
Feb	February	st	street
Jan	January	supt	superintendent
Je	June	univ	university
jr	junior	v	volume



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